

DESIGN-R-LABELS^{SE}

DESIGN-R-LABELS^{SE} will lift your sign and label printing capabilities to new levels. Now, with a single program and a single keystroke you can print in the office, store, and/or in the aisle.

signs. Other features like drag and drop, object inspector, relation editor, and many others allow creation of powerful, intelligent signage that moves merchandise off the shelf and into the shopping basket.

The Import engine makes it easy to get the data necessary to print signs and labels. The Import engine can read your data and hand it to the print engine for immediate printing. The Import Engine has the ability to read data from more than forty POS Scanning systems and Back-Room/DSD applications plus, the capability to read data from ASCII and ODBC compliant data files. This ensures that regardless which POS system you have today or next year your **DESIGN-R-LABELS^{SE}** system can be upgraded to your new POS system.

The print engine, **PrintLab**, merges your data with the forms and templates created in the design module to print laser sharp shelf labels and signage. **PrintLab** can be used in two modes: interactive (menu driven) or command line driven. Menu driven operation allows the operator to print price change batches and select multiple UPCs for the items that need signs. Command line operation is excellent for automating repetitive printing tasks and for integration into other applications.

Many additional features have been designed into the system to enhance the functionality of the application. A few of these special features are: add two additional concurrent users for a total of three (all users have all rights), import forms and templates from other copies of **DESIGN-R-LABELS^{SE}** or **DESIGN-R-LABELS** via the import/export menu.

DESIGN-R-LABELS^{SE} comes with Microsoft's powerful MSDE database. This powerful database engine supports up to two gigabytes of data.

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DESIGN-R-LABELS^{SE} enables you to implement your marketing plan. **DESIGN-R-LABELS^{SE}** enables the retailer to calculate and print savings for Regular Price vs. Sale Price and/or Your Price vs. Competitor(s). **DESIGN-R-LABELS^{SE}** will also calculate unit pricing to meet any federal, state or local statute.

The Design Module is the industry leader for the accuracy of the on-screen template design module to printed output. Features like the ability to insert product pictures or company and/or product logos will add sizzle to your